

Congratulations

You have completed the Luxury Brand module of the Hilton Travel Professionals Program.

We at Hilton Worldwide value travel professionals like you. Thank you for your continued support.



























CONRAD

HOTELS & RESORTS™

Conrad Hotels & Resorts is one of Hilton Worldwide's global luxury brands and the choice for today's smart luxury traveler. Conrad offers guests a world of style, intuitive service, and infinite connections in gateway cities and exclusive leisure destinations around the world. Each Conrad is a dynamic reflection of its city and culture, as well as a showcase for striking design and distinct surroundings. Across five continents in the world's key cities and most desired resort destinations, Conrad delivers the greatest luxury of all – "The Luxury of Being Yourself."

Conrad Hotels & Resorts is the destination for the new generation of smart luxury travelers for whom life, business and pleasure seamlessly intersect. A global luxury brand consisting of 24 properties across five continents in global gateway cities and exclusive destinations throughout Asia, Europe, the Middle East, Africa and the Americas, Conrad connects guests to people and places around the corner or halfway around the world.

Maintaining strong roots in its foundation, Conrad is committed to providing modern luxury and intuitive service to all its guests, in a personalized and inspired environment.

BRAND HALLMARKS

Intuitive Service

Anticipatory and discreet, Conrad service is natural, engaging, intuitive, and flawless, delighting guests in innovative and unexpected ways. It is consistent in delivery, flawless and execution, and shines through at the very moment it is required. With Conrad, travelers can be at their best every moment of the day.

Infinite Connections

Conrad's smart luxury and luxurious environments are conducive to connecting with others, providing guests with the service, experience, and value that helps them be more focused, connected and relaxed. Conrad offers guests state-of-the-art technology and meeting spaces in convenient urban and sought-after destinations ideally connected with local culture.

A World of Style

Conrad's luxurious and contemporary atmospheres are comfortable and globally inspired. Dramatic, sweeping lines and stylish design adorn every exquisite view and are accented with beautiful artwork energizing Conrad's public spaces.

EXTRAORDINARY GROWTH

Conrad Hotels & Resorts spans the globe with 24 properties in the Americas, Asia Pacific, Europe, and the Middle East. As Conrad Hotels & Resorts grows, the brand is committed to a presence in the most desirable business and leisure destinations around the world. In the coming years, the brand will add 15 new hotels and resorts in unique locations including: Makkah, Fort Lauderdale, Manila, Pune, Cartagena and more.

Five Hotels and Resorts in the Americas

- Conrad Chicago: Chicago, Illinois
- Conrad Indianapolis: Indianapolis, Indiana
- · Conrad Miami: Miami, Florida
- Conrad New York: New York City, New York
- Conrad Punta del Este Resort: Punta del Este, Uruguay

Four Hotels and Resorts in Europe

- Conrad Algarve: Algarve, Portugal
- Conrad Dublin: Dublin, Ireland
- Conrad Istanbul: Istanbul, Turkey
- Conrad London St. James: London, England

Three Hotels in the Middle East/Africa

- Conrad Cairo: Cairo, Egypt
- Conrad Dubai: Dubai, U.A.E.
- Conrad Pezula: Knysa, South Africa

12 Hotels and Resorts in Asia Pacific

- Conrad Bali: Bali, Indonesia
- Conrad Bangkok: Bangkok, Thailand
- Conrad Beijing: Beijing, China
- Conrad Centennial Singapore: Singapore, Republic of Singapore
- Conrad Dalian: Dalian, China
- Conrad Hong Kong: Honk Kong, China
- Conrad Koh Samui: Koh Samui, Thailand
- Conrad Maldives Rangali Island: Rangali Island, Maldives
- Conrad Macao, Cotai Central: Macao, China
- Conrad Sanya Haitang Bay: Sanya, China
- Conrad Seoul: Seoul, South Korea
- Conrad Tokyo: Tokyo, Japan

Upcoming Developments

- Conrad Fort Lauderdale: Fort Lauderdale, Florida (July 2015 290 Rooms)
- Conrad Makkah: Makkah, Saudi Arabia (September 2015 438 Rooms)
- Conrad Manila: Manila, Philippines (December 2015 346 Rooms)
- Conrad Pune: Pune, India (December 2015 310 Rooms)
- Conrad Cartagena: Cartagena, Colombia (June 2016 250 Rooms)
- Conrad Guangzhou: Guangzhou, China (June 2016 303 Rooms)
- Conrad Chengdu: Chengdu, China (August 2016 251 Rooms)
- Conrad Xiamen: Xiamen, China (October 2016 238 Rooms)
- Conrad Hangzhou: Hangzhou, China (February 2017 320 Rooms)
- Conrad Suzhou: Suzhou, China (March 2017 270 Rooms)
- Conrad Washington, D.C.: Washington, D.C. (January 2018 369 Rooms)
- Conrad Changsha: Changsha, China (October 2019 280 Rooms)
- Conrad Qingdao: Qingdao, China (January 2025 242 Rooms)
- Conrad Binhai, Tianjin: Tianjin, China (January 2025 339 Rooms)



Waldorf Astoria Hotels & Resorts is Hilton Worldwide's luxury brand of 28 landmark hotels, featuring worldly sophistication, modern grandeur, and unparalleled guest service. From rejuvenating spas and culinary excellence to world-class golf courses, each hotel and resort offers the exquisite accommodations and signature accoutrements that embody refinement and sophistication.

Waldorf Astoria is a luxury hotels and resorts brand that embodies timeless elegance and is synonymous with luxury. Waldorf Astoria properties are unified by a commitment to providing True Waldorf Service and unforgettable experiences. Each property's inspirational environments offer timeless luxury set in some of the world's most sought after destinations.

The vision for the Waldorf Astoria brand is to become the destination for discerning travelers. The brand's mission is to continuously evolve, respond to the changing needs of our guests, provide anticipatory yet unobtrusive service, and deliver an unforgettable experience.

BRAND HALLMARKS

True Waldorf Service

True Waldorf Service is the highest degree of anticipatory service that satisfies beyond the spoken need by building a relationship with each guest. A service initiative that assigns a personal concierge to every guest, Waldorf Astoria Personal Concierges ensure that each guest receives personalized service before, during, and after their stay.

Inspirational Environments

Our guests are filled with the excitement of being in the world's most magical locations. With restaurants and meeting spaces that are destinations unto themselves, our hotels are host to exclusive events and special occasions for our guests to attend or simply enjoy the energy and ambiance.

Unique Experiences

Waldorf Astoria offers authentic moments reflective of the history and heritage of the hotels and their locations. Guests can indulge in one-of-a-kind experiences from an array of unique activities to make any vacation memorable such as gladiator training in Rome and dog sled racing in Park City.

THE STORIES BEGIN HERE

NEW YORK I BERLIN I CHICAGO I PARK CITY I SHANGHAI I BEIJING I ORLANDO DUBAI I PUERTO RICO I JEDDAH I RAS AL KHAIMAH I BOCA RATON I KEY WEST I GRAND WAILEA ROME CAVALIERI I EDINBURGH I THE BOULDERS I AMSTERDAM I ARIZONA BILTMORE I JERUSALEM PANAMA I LA QUINTA RESORT & CLUB I TRIANON PALACE VERSAILLES I THE ROOSEVELT NEW ORLEANS



EXTRAORDINARY GROWTH

In eight short years since its inception, the Waldorf Astoria brand has experienced unprecedented growth to 28 distinctive hotels and resorts in some of the world's most sought-after destinations. In the coming years, the brand will add nine new properties in iconic locations including: Doha, Bangkok, Beverly Hills, Bali, and more.

17 Hotels and Resorts in the Americas

- Arizona Biltmore, A Waldorf Astoria Resort: Phoenix, Arizona
- Boca Beach Club, A Waldorf Astoria Resort: Boca Raton, Florida
- Boca Raton Resort & Club, A Waldorf Astoria Resort: Boca Raton, Florida
- Casa Marina, A Waldorf Astoria Resort: Key West, Florida
- El Conquistador, A Waldorf Astoria Resort: Puerto Rico
- Grand Wailea, A Waldorf Astoria Resort: Maui, Hawaii
- La Quinta Resort & Club, A Waldorf Astoria Resort: La Quinta, California
- Las Casitas Village, A Waldorf Astoria Resort: Fajardo, Puerto Rico
- The Boulders, A Waldorf Astoria Resort: Carefree, Arizona
- The Reach, A Waldorf Astoria Resort: Key West, Florida
- The Roosevelt New Orleans, A Waldorf Astoria Hotel: New Orleans, Louisiana
- The Towers of the Waldorf Astoria New York: New York City, New York
- Waldorf Astoria Chicago: Chicago, Illinois
- Waldorf Astoria New York: New York City, New York
- Waldorf Astoria Orlando: Orlando, Florida
- Waldorf Astoria Panama: Panama City, Panama
- Waldorf Astoria Park City: Park City, Utah

Five Hotels and Resorts in Europe

- Rome Cavalieri, Waldorf Astoria Hotels & Resorts: Rome, Italy
- Trianon Palace Versailles, A Waldorf Astoria Hotel: Versailles, France
- Waldorf Astoria Amsterdam: Amsterdam, Netherlands
- Waldorf Astoria Berlin: Berlin, Germany
- Waldorf Astoria Edinburgh The Caledonian: Edinburgh, Scotland

Four Hotels and Resorts in the Middle East

- Waldorf Astoria Dubai Palm Jumeirah: Dubai, United Arab Emirates
- Waldorf Astoria Ras Al Khaimah: Ras Al Khaimah, United Arab Emirates
- Waldorf Astoria Jeddah Qasr Al Sharg: Jeddah, Saudi Arabia
- Waldorf Astoria Jerusalem: Jerusalem, Israel

Two Hotels in Asia Pacific

 Waldorf Astoria Shanghai on the Bund: Shanghai, China Waldorf Astoria Beijing: Beijing, China

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Upcoming Developments

- Waldorf Astoria Doha: Doha, Qatar (February 2017 336 Rooms)
- Waldorf Astoria Bangkok: Bangkok, Thailand (April 2017 171 Rooms)
- Waldorf Astoria Chengdu: Chengdu, China (May 2017 292 Rooms)
- Waldorf Astoria Beverly Hills: Beverly Hills, California (September 2017 170 Rooms)
- Waldorf Astoria Bali: Bali, Indonesia (September 2017 95 Rooms)
- Waldorf Astoria Bali, Ubud: Bali, Indonesia (September 2018 100 Rooms)
- Waldorf Astoria Jakarta: Jakarta, Indonesia (January 2019 181 Rooms)
- Waldorf Astoria Sanya: Sanya, China (October 2019 270 Rooms)
- Waldorf Astoria Hainan Baoting Resort: Baoting, China (June 2020 100 Rooms)

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