

Congratulations

You have completed the Hilton Resorts module
of the Hilton Travel Professionals Program.

We at Hilton Worldwide value travel professionals like you.
Thank you for your continued support.

HILTON BRAND HIGHLIGHTS



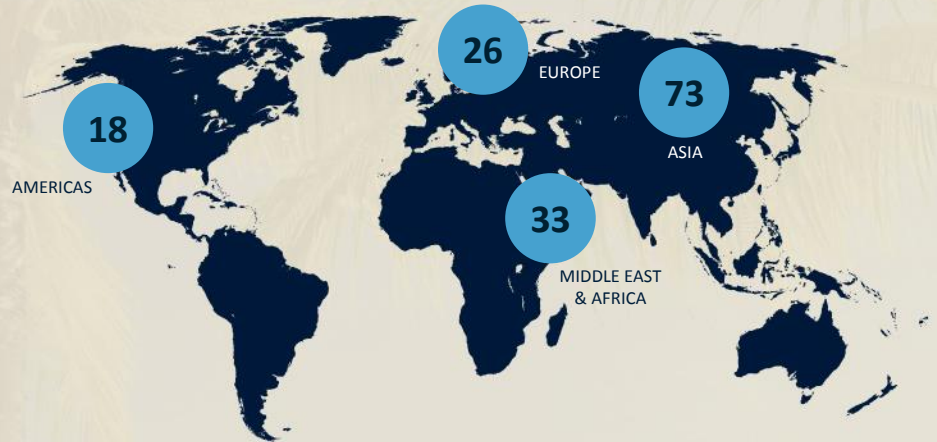
THE GLOBAL LEADER OF HOSPITALITY

With more than 550 properties across six continents, Hilton Hotels & Resorts stands as the stylish, innovative leader in the full service segment.

The most recognized name in the industry, Hilton remains synonymous with the word "hotel." From inaugural balls and Hollywood award galas to business events and days to remember, Hilton is where the world makes history, closes the deal, toasts special occasions and gets away from it all. The flagship brand of Hilton Worldwide continues to build upon its legacy of innovation by developing products and services to meet the needs of tomorrow's savvy global travelers while thousands of Team Members shape experiences in which every guest feels cared for, valued and respected.

CONTINUED BRAND GROWTH

View current portfolio and pipeline at: news.hilton.com/map



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HILTON BORA BORA NUI RESORT & SPA, FRENCH POLYNESIA

Through the decades, Hilton Hotels & Resorts has led through innovative firsts:

1919	1925	1927	1943	1947	1955	1959	1965
Conrad Hilton enters the hotel business with the purchase of Mobley Hotel in Cisco, Texas	The first hotel formally named a "Hilton" opens in Dallas, Texas	First hotel with cold running water and air conditioning in public rooms (Waco Hilton) ^(H)	First coast-to-coast hotel chain in the U.S. ^(H)	First hotel to install televisions in guest rooms (Roosevelt Hilton) ^(H)	First central reservation office is established (HILCRON)	Hilton opens its first airport hotel (San Francisco Airport Hilton) and pioneers the airport hotel concept ^(H)	First upscale lodging company to develop concept of hotel franchise ^(H)
1973	1987	1995	2002	2008	2009	2010	2013
First centralized reservation service using computer technology (HILTRON)	First guest loyalty program introduced (HHonors)	Hilton enters cyberspace as its first website, www.hilton.com , launches	First collection of premium resorts and exotic vacation experiences introduced (Hilton Worldwide Resorts)	Hilton Vancouver Washington becomes the first hotel to be both LEED and Green Seal certified ^(H)	Hilton launches its first application for mobile devices	Already one of the world's largest spa providers, Hilton introduces its first global spa concept: eforea: spa at Hilton	First hotel brand to reach one million Facebook fans ^(H) Hilton launches new dining concept, Herb N' Kitchen
						Hilton introduces Hilton Huanying, a new welcome program for Chinese travelers at 51 participating properties in 13 countries worldwide	

^(H) Denotes Industry First verified by archivist.